



Toyota 101

386 Convention Way
Redwood City CA 94063
650-365-5000

2023 PRIUS PRIME

Prius Prime XSE

Model: 1237

VIN: JTDACACU0P3006213

Stock: N/A

Engine: 2.0L 4-Cyl. Plug-in Hybrid

Transmission: ECVT



EXTERIOR
Midnight Black Metallic

INTERIOR
Black and Red SofTex

PRICE

Base MSRP *	\$35,600.00
Factory Installed Packages & Accessories	\$2,010.00
Dealer Installed Packages & Accessories	\$395.00
Port Installed Packages & Accessories	\$299.00
Delivery Processing and Handling	\$1,095.00
Total Advertised Price	\$39,399.00

FUEL ECONOMY

48 MPG

114 MPGe

INSTALLED PACKAGES & ACCESSORIES

Digital Key <small>Digital Key capability (Remote Connect subscription required.).</small>	FIO	\$275.00
12.3-in. Toyota Audio Multimedia <small>12.3-in. Toyota Audio Multimedia touchscreen, SiriusXM® with 3-month Platinum Plan trial subscription. Includes 1-year trial of Drive Connect. See toyota.com/audio-multimedia for details.</small>	FIO	\$735.00
50 State Emissions	FIO	\$0.00
Fixed glass roof	FIO	\$1,000.00
All-Weather Floor Liner Package <small>All-Weather Floor Liner Package includes: All-Weather Floor LinersCargo Liner.</small>	PIO	\$299.00
DOOR EDGE GUARDS	DIO	\$395.00
Total Optional Equipment		\$2,704.00
Vehicle Base Model		\$35,600.00
Delivery Processing and Handling		\$1,095.00

FEATURES

Mechanical & Performance

- Electric Motor: Permanent magnet AC synchronous motor (120 kW, 161 hp)
- Compression ratio: 14.0:1
- Engine: 2.0-Liter, 4-cylinder DOHC 16-valve with Variable Valve Timing with intelligence (VVT-i), 150 hp @ 6000 rpm, 139 lb.-ft. @ 4400-5200 rpm
- Drivetrain: Front-Wheel Drive
- Battery: Lithium-Ion (Li-Ion)
- Brakes: Power-assisted ventilated 12-in. front disc brakes; solid 11-in. rear disc brakes with Electronically Controlled Braking (ECB) system, and Star Safety System
- Steering: Electric Power Steering (EPS); power-assisted rack-and-pinion
- Engine: 2.0L 4-Cyl. Plug-in Hybrid
- Weight Rating: 4475 lbs
- Electric Motor: Voltage: 650V maximum
- Engine: Hybrid system net power: 220 hp
- Drivetrain: Electronically controlled Continuously Variable Transmission (ECVT)
- Transmission: Electronically controlled Continuously Variable Transmission (ECVT)
- Suspension: Independent MacPherson strut front suspension with stabilizer bars; multi-link rear suspension with stabilizer bars
- Emission rating: Super Ultra Low Emission Vehicle (SULEV) 30
- Front-Wheel Drive (FWD)
- ECVT

Exterior

- Color-keyed outside front door handles
- LED taillights and stop lights
- Heated power outside mirrors with folding feature
- Rain-sensing variable intermittent windshield wipers
- Charge port with lock and charging indicator light
- LED Daytime Running Lights (DRL) with on/off feature
- Bi-LED projector low- and high-beam headlights, Automatic High Beams (AHB) and auto on/off
- 19-in. alloy wheels P195/50R19 tires
- Roof-mounted shark-fin antenna

Exterior Dimensions

- Overall height/width/length 56.3/70.2/181.1
- Track (front/rear) 61.5/62.2
- Ground clearance 6.0
- Wheelbase 108.3
- Overhang (front/rear) 38.5/34.3
- Coefficient of drag (Cd) 0.27

Interior

- Six USB-c charge ports — two front/two center console/two rear
- Power windows with auto up/down
- Heated front seats
- SofTex®-trimmed front seats with seatback pockets; 8-way power-adjustable driver's seat including power lumbar support; 6-way adjustable front passenger seat
- Qi-compatible wireless smartphone charging with charge indicator light
- Extendable dual sun visors with illuminated vanity mirrors
- Rear dome light and cargo area light
- Integrated backup camera
- Cargo area tonneau cover
- Two front and two rear cup holders; two front and two rear bottle holders
- Auto-dimming rearview mirror with HomeLink®
- SofTex®-trimmed heated tilt/telescopic steering wheel with audio, Multi-Information Display and Bluetooth® hands-free phone controls
- 60/40 split fold-down rear seats with center armrest
- Top-mount Multi-Information Display (MID) with indicators and 7-in. LCD display with speedometer, drive mode indicators, instrumentation and customizable settings, odometer, tripmeters, clock, outside temperature, rear passenger seatbelt indicators, fuel economy information, trip timer and warning messages
- Single-zone climate control system with pollen filtration
- Illumination Notification
- Level 1 charging cable for 120V outlet
- Smart Key System on front doors and trunk with Push Button Start, remote keyless entry system with lock, unlock and panic functions
- Center console with armrest and storage compartment

Audio Multimedia

- 8.0-in. Toyota Audio Multimedia with USB media port, five USB charge ports, hands-free phone capability and music streaming via Bluetooth® wireless technology, SiriusXM® with 3-month Platinum Plan trial subscription. See toyota.com/audio-multimedia for details. S
- Wireless Android Auto™ compatibility. S
- 6-speaker audio system S
- Wireless Apple CarPlay® compatibility S

ToyotaCare

- No cost maintenance plan \$0 (No Cost)
- 24-hour Roadside Assistance \$0 (No Cost)

Safety & Convenience

- Rear-Seat Reminder
- LATCH (Lower Anchors and Tethers for CHildren) includes lower

- Toyota Safety Sense™ 3.0 — Pre-Collision System with Pedestrian Detection , Full-Speed Range Dynamic Radar Cruise Control , Lane Departure Alert with Steering Assist , Lane Tracing Assist , Road Sign Assist , Automatic High Beams , , Proactive Driving Assist
- Engine immobilizer
- Tire Pressure Monitor System (TPMS)
- Safe Exit Assist
- Vehicle Proximity Notification System (VPNS)
- Tire Repair Kit
- anchors on outboard rear seats and tether anchors on all rear seats
- Blind Spot Monitor (BSM) with Rear Cross-Traffic Alert (RCTA)
- Front and Rear Parking Assist with Automatic Braking (PA w/AB)
- Traffic Jam Assist
- Hill Start Assist Control (HAC)
- Star Safety System™ — includes Enhanced Vehicle Stability Control (VSC), Traction Control (TRAC), Anti-lock Brake System (ABS), Electronic Brake-force Distribution (EBD), Brake Assist (BA) and Smart Stop Technology® (SST)
- Eight airbags — includes driver and front passenger Advanced Airbag System, driver and front passenger seat-mounted side airbags, rear seat-mounted side airbags, and front and rear side curtain airbags

Connected Services

- Drive Connect — includes Cloud Navigation with Google Points of Interest (POI) data, Intelligent Assistant with Hey, Toyota, and Destination Assist. Subscription required after trial. 4G network dependent. Capable, subscription required
- Safety Connect® — includes Emergency Assistance button, enhanced Roadside Assistance, Automatic Collision Notification and Stolen Vehicle Locator. Subscription required after trial. 4G network dependent. Up to 10-year trial subscription
- Wi-Fi Connect — includes AT&T Wi-Fi hotspot and Integrated Streaming (Apple Music® and Amazon Music™) compatibility. Subscription required after trial. 4G network dependent. Up to 30-day/3 GB trial subscription
- Remote Connect — remotely interact with your vehicle through the Toyota app via your smartwatch. Amazon Alexa-enabled devices and Google Assistant™-enabled devices.google_assistantgoogle_assistant] Depending on grade, allows you to lock/unlock doors, start and stop the vehicle, locate your last parked location, check vehicle status and monitor guest drivers. Subscription required after trial. 4G network dependent. 1-year trial subscription
- Service Connect — receive personalized maintenance updates and vehicle health reports. Subscription required after trial. 4G network dependent. Up to 10-year trial subscription

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ToyotaCare, which covers normal factory scheduled maintenance for 2 years or 25,000 miles, whichever comes first, is included as part of the sales price of the vehicle for qualifying buyers. See participating dealer for eligibility and coverage details.

Disclaimer: This document is only representative of some of the information contained on an actual window sticker, and is not meant to replace or substitute for the actual window sticker on the vehicle. Please see your retailer for further information.